

“FURSA YA UWEKEZAJI” - MPANGO WA WEZESHWA

Katika mpango wa Wezeshwa, ardhi au fedha vinaweza kutumika kama mtaji wa awali wa uwekezaji katika miradi.

Mwekezaji mwenye ardhi anaweza kuingia ubia na kampuni kwa kutoa ardhi yake, ambapo kampuni itatekeleza miradi ya maendeleo kama ujenzi wa miundombinu, kilimo cha kisasa, au uanzishaji wa miradi ya viwanda vidogo. Baada ya mradi kukamilika, mwekezaji atapata faida ya moja kwa moja kupitia makubaliano yaliyowekwa, ambayo yanaweza kuwa: **Malipo ya kifedha, kutokana na mapato yanayozalishwa na mradi; au Faida ya ardhi yenye thamani iliyoimarika, baada ya uboreshaji wa miundombinu na uwekezaji kufanyika.**

Vilevile, kwa mwekezaji anayewekeza fedha taslimu, kampuni itatumia mtaji huo kutekeleza miradi yenye tija, ambapo **faida itagawanywa kwa uwiano uliokubaliwa kisheria kupitia mkataba rasmi wa ubia (Joint Venture Agreement)**. Mfumo huu unatoa fursa ya kipekee ambapo kila upande unanufaika kulingana na mchango wake.

Kupitia ushirikiano huu, kampuni inahakikisha kuwa kila **mwekezaji anapata ulinzi wa kisheria, uwazi wa kifedha, na usalama wa uwekezaji wake kwa kufuata taratibu rasmi za kisheria, mikataba, na usimamizi wa kitaalamu**. Kwa kujiunga na mpango huu, mwekezaji anauhakika wa kuongeza thamani mara nyingi zaidi kwa kile anachowekeza.

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“INVESTMENT OPPORTUNITY” – EMPOWERED PROGRAM

Under the **Wezeshwa Program**, land or cash can be used as initial investment capital for various projects.

An investor who owns land can enter into a partnership with a company by contributing their land, whereby the company will implement development projects such as infrastructure construction, modern agriculture, or the establishment of small-scale industries. Once the project is completed, the investor will directly benefit based on the agreed terms, which may include:

- **Monetary compensation, derived from the income generated by the project; or**
- **Increased land value, resulting from improved infrastructure and investment development.**

Similarly, for an investor providing cash capital, the company will utilize the funds to implement productive projects, **with profits shared proportionally according to legally binding terms outlined in a Joint Venture Agreement.**

This model offers a unique opportunity in which each party benefits according to their contribution.

Through this collaboration, **the company ensures that every investor enjoys legal protection, financial transparency, and investment security through formal legal procedures, contracts, and professional management.** By joining this program, the investor is assured of significantly increasing the value of their investment.

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